

# Curriculum Design Pattern

Global Learning by Design

## Name of pattern

**Professional Production for Instructional Video**

## Quick look

Although very costly, there is sometimes a reason to produce high quality #instructional-video, especially if it's unlikely that those videos will need updating any time soon.

## Rationale

Fashion and Textiles curriculum is very project oriented, and students need different levels of support in the skills to complete those projects. Pattern making is a common area of concern for new students, and it is believed that video can greatly help a student develop three dimensional visualisation skills needed in successful pattern making and garment construction.

## Learners/Context

Jo Cramer teaches garment design and pattern making. The pattern making skills they teach in Fashion and Textiles are generic and stable enough to justify the professional production of instructional videos. Jo engaged the university's media production team to help her produce almost an entire course of teaching. Jo took that further with the creation of a custom built website to help students use the video and related resources.

## Related patterns

None

## Related category

Video learning.

## Instructions/Process

Firstly, Jo went through all her lessons in the course and selected which lessons would be produced into short instructional videos. After meeting with the production team, a few rehearsal videos were shot at different locations to determine the best way to make the videos. After recording the lessons in a studio, Jo went through the footage to determine what to keep and what to delete, and the editor took it from there, uploading the finished videos to Youtube.

At the same time as making the videos, Jo was working with the web developers and graphic designers to determine how to best organise and present the videos online. A list requirements was first developed, followed by a wireframe of the site-to-be. Once the wireframe was agreed on, the graphic designers mocked up the website's look and feel. On agreement to the mockup, the website was developed for user testing then adjusted to the feedback for final use.

Facebook Page URL

https://www.facebook.com/facebook

Width

500

Height

100%

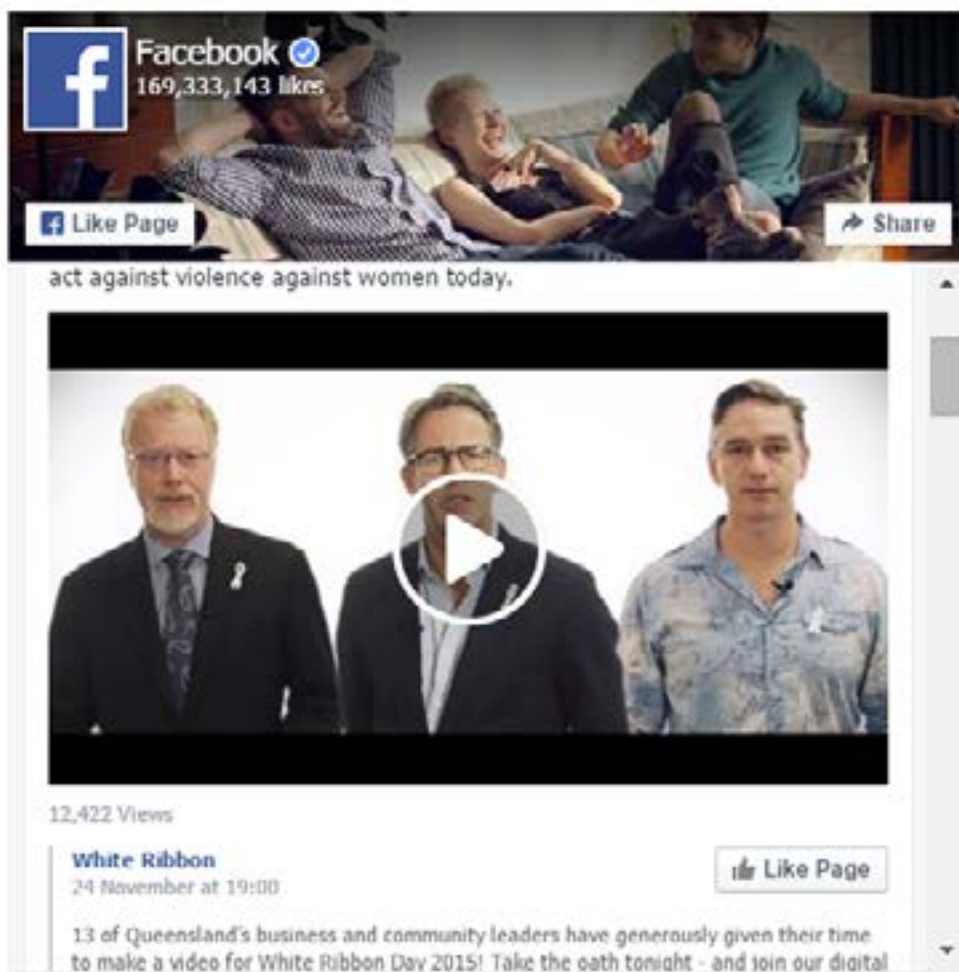
Use Small Header

Adapt to plugin container width

Hide Cover Photo

Show Friend's Faces

Show Page Posts



The image shows a preview of a Facebook page. At the top, the Facebook logo and name are visible, along with 169,333,143 likes. Below the header is a video player showing three men in suits and a patterned shirt. The video title is "act against violence against women today." Below the video, it says "12,422 Views" and "White Ribbon" with the date "24 November at 19:00". There are "Like Page" and "Share" buttons.

Get Code

