



Curriculum Design Pattern

Global Learning by Design

Name of pattern

Global WIL Online and Employability for the Creative Industries

Date

2014

Abstract

An international approach to the three-way communication loop between student, industry and university is key to allowing students to work effectively in global contexts with issues as diverse as cross-cultural understanding, production workflows and online collaboration. This model supports students' learning for future employment.

Learners/Context

Students will be able to:

- Plan and prepare for working in different cultures.
- Reflect upon the global context of their creative industry work experience.
- Document and discuss their creative work.
- Share their experiences with staff and other students.
- Receive and respond to feedback from industry partners and teaching staff.

The communication tool can be accessed by students, staff and industry mentors, and will:

- Allow industry mentors to provide written and audio feedback to students.
- Allow teachers to see the industry feedback and to comment. Enable teachers to communicate with students throughout the course.
- Allow students to respond to the feedback and link this to their reflection and assessment process.

Related patterns

WIL online

Category

Online learning, Practical placement/workplace assessment, WIL

Outcome/Impact

Staff will be able to effectively monitor, manage and support the learning of students doing online placements. They will also be able to manage the relationships with a range of employers in a time-effective manner.

Employers and industry partners will be able to report on student placements in a clear, structured and time-effective manner..

Challenges

- Distance, and differing time zones and semester dates (these can be partly addressed by organising travel at key times for face-to-face meetings and in-depth discussions).
- Working across campuses (Melbourne and Vietnam) means taking into account different academic ways of working.
- IP and confidentiality is an issue for students engaging in placements with industry stakeholders.
- If students are working from home there may be issues around broadband and bandwidth.

Instructions/Process

An online environment to include:

- A profile and portfolio space that each student curates.
- Resources for students to prepare for work, including managing finances, working with technology, working conditions and agreements, marketing, confidentiality, IP and other business processes.

- Resources for placement course requirements, including a clear outline of the assessment process and due dates, and how to use the communication tool.
- A communication space where students contribute as peer-to-peer consultants and are able to share experiences about crosscultural working environments, provide advice to each other and access relevant resources on working in diverse environments.
- Information for industry about what their role involves, responsibilities, guidelines for providing feedback to students, and communication with staff.

Conditions

- Ease-of-use of virtual space for all users.
- Regular conversation and feedback in an online environment amongst teachers, industry partners and students.