

Curriculum Design Pattern

Global Learning by Design

Name of pattern

Graduated Eportfolios for Arts Management

Quick look

Art students create eportfolios with varying levels of sophistication.

Rationale

Students in arts management require a professional contemporary online presence, both for enhancing employability and profile management. As well, these skills are transferrable to many of the online promotion tasks required in arts management, including the provision of profiles for other artists, promotion of arts activities, reviewing artists profiles and so on.

Learners/Context

The Masters of Arts Management course requires that students develop an online professional presence. Students come into this course with varying levels of online presence and experience. Some already have eportfolios, in particular blogs, while some are yet to have online exposure.

This project enables eportfolio development at the beginners level with the eportfolio presence developed by the school of art. It also provides resources for those wanting to go to a higher level of sophistication in online portfolio.

Related patterns

e::Studio - A Virtual Platform for Urban Design and Collaboration

Related category

Google Communities/online communities, Online collaboration.

Instructions/Process

Students are guided to the school eportfolio site and encouraged to set up a Google Site eportfolio if they are a beginner. Students wanting more sophisticated eportfolios are given options on the site.

After briefing with the lecturer and encouraging them to set an example in setting up his own eportfolio, an instructional designer attended 2 classes. This was to provide direct support to students setting up google sites and to provide advice, where possible, for those students wanting to try other platforms as outlined in the eportfolio site.

Resources/Technology

eportfolio site

<https://sites.google.com/a/rmit.edu.au/fine-art-eportfolio/>