Curriculum Design Pattern

Global Learning by Design

Name of pattern	**Academic Announcement - Video Messages**
Quick look	Create short video announcements on Blackboard, using Echo360 Personal Capture, to supplement text announcements. Make the video messages available online to help build connections with students.
Rationale	This activity increases student engagement with course information and Blackboard announcements; improves teacher and student connection, particularly with off-shore students.
Learners/Context	Suitable for all types of courses and classes with students accessing the announcement / information whenever and wherever they choose.
Related patterns	None.
Related category	Video learning.
Alignment	Video messages encourage students to view/read weekly announcements posted on Blackboard.

Instructions/Process

Create a short 40 second video announcement at your desk, using the Echo360 Personal Capture for desktop or mobile application.

Echo360 provides an easy way to distribute announcements to students in a reusable format that students can view in their own time, take notes, pause and re-watch. Echo360:

— Enables you to speak directly with students by recording webcam video and audio as well as live desktop screen capture, and you can post these recordings/ announcements on Blackboard

— Works on any desktop computer, laptop or mobile device and can be used at anytime, anywhere.

To create and publish the video announcement:

Prepare for recording and install software

1. Ensure you have the required equipment and software access - to create a video recording/announcement you will need:

   — A microphone to capture audio

   — A webcam to capture video

   — Headphones

   — Echo360 software installed on your computer

   — Access to the Echo360 server, and the appropriate server settings in the software, to enable publishing of your recordings to the Echo360 server.

2. Access, install and configure the Echo360 software using the following link:
   (http://www.1.rmit.edu.au/browse;ID=0uqcvckcz5u91;STATUS=A;SECTION=2;PAGE_AUTHOR=Kate%20Ebbott)

3. Before you create your recording, plan your video announcement in detail - i.e. write down what you intend to say, access and organise the interactive elements that you will include, and establish the key messages that you want to convey.

Create and upload a recording / capture

4. Create your Echo360 recording / capture - for Windows and Mac instructions refer to:
   (http://www1.rmit.edu.au/browse;ID=0uqcvckcz5u91;STATUS=A;PAGE_AUTHOR=Kat%20Ebbott;SECTION=4;)

5. Upload your video message and link the recording to your specified Blackboard course to enable student access.

6. To ensure accessibility by all students, make the key points of the video available as a text document or announcement also. Note: Echo360 Personal Capture is also available for mobile devices for location recording and flexibility. The app can be downloaded from the iTunes app store or Google Play.

Conditions

Access to Echo360 Personal Capture.

Access to Blackboard.

Resources/Technology

Create video announcements and upload video to Blackboard using Echo360 Personal Capture:
(http://www1.rmit.edu.au/browse;ID=0uqcvckcz5u91;STATUS=A;SECTION=2;PAGE_AUTHOR=Kate%20Ebbott)

Useful tips to effectively broadcast key messages (planning, speaking, audience etc.):

— Echo360 good practice tips - (http://www1.rmit.edu.au/browse;ID=0uqcvckcz5u91;STATUS=A;PAGE_AUTHOR=Kate%20Ebbott;SECTION=3;)

— How to Use Echo360 Personal Capture Software: (https://www.youtube.com/watch?v=UqbVfOMnTkM)

— Top 10 tips to create effective elearning presentations and slideshows: (http://elearningindustry.com/top-10-tips-create-effective-elearning-presentations-and-slideshows)